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Project title: Monitoring of Newspaper Images

My project was about counting the number of images of men and women in newspapers (The Post and the Zambia Daily Mail) and taking note of the roles played.

From my findings, it was noted that men's images were more than those women, implying that men are more involved in a number of activities especially those that are linked to the development of the country. Women on the other hand are involved in development activities but very few.

The other finding was that in most images, men were smartly dressed and looked as though they had authority over what they were doing. Women were smartly dressed but in most images they played a role of models and dancers.

In conclusion, my findings were that men are more involved with the media as compared to women. There are still gender imbalances in the media and its up to women to stand up and advocate for gender balance in the media.

Below is a chart of the findings, attached also are the cuttings of the newspapers image cuttings.

Publication	No. Of images women	No. Of images men	Roles of women	Roles of men
The Post Newspaper 1 August 2009	1		Ministers wives organisations representative reading a speech	
Post Newspaper 3 August 2009		3		<ul style="list-style-type: none">- Addressing members of the public- Lusaka City Council Spokes Person Henry Kapata explaining the vision 2030 master plan- Launch of the ZAIN Zambia international roaming service
Post Newspaper 5, 2009	1 (front page)	1 (front page)	<ul style="list-style-type: none">- Ruling party women cadres singing and dancing for the President	<ul style="list-style-type: none">- The President and his escorts arriving at the airport
Zambia Daily Mail, August 5, 2009	10	5	<ul style="list-style-type: none">- Ruling party cadres sing and dance for the President	<ul style="list-style-type: none">- The President and his escorts arriving at the airport
Zambia Daily Mail 7, 2009	6	4	<ul style="list-style-type: none">- Modelling as they are dressed in clothes revealing the body	<ul style="list-style-type: none">- Minister of transport and Communications, ZAIN Zambia Director and other officials during the commissioning of ZAIN

				house
The Post Newspaper 8, 2009	10 (front page)	12 (front page)	<ul style="list-style-type: none"> - Journalist marching to present their petition 	<ul style="list-style-type: none"> - Journalists marching to present their petition - MISA-ZAMBIA Chairperson presenting the petition to the Vice President
Zambia Daily Mail August 8, 2009	1	3	<ul style="list-style-type: none"> - Showing Copperbelt Permanent Secretary a list of people who have been abused 	<ul style="list-style-type: none"> - Launch of the annual state of Human Rights report in Zambia
Zambia Daily Mail 9, 2009	3	15	<ul style="list-style-type: none"> - At Mulungushi International Conference Centre - Heads of State during the Extraordinary Summit in Addis Ababa 	<ul style="list-style-type: none"> - At the Mulungushi International Conference - At the third ordinary summit of the International conference on the Great Lakes - Heads of state during the ICGLR extraordinary summit in Addis Ababa
Zambia Daily Mail, August 13, 2009	2	5	<ul style="list-style-type: none"> - At the official opening of the national conference on corporate governance in the public and private sector 	<ul style="list-style-type: none"> - At the official opening of the national conference on corporate governance in the public and private sector - At the official opening of Stanbic Bank in Chingola
The Post Newspaper, August 22, 2009	1 (Front Page)	6 (Front Page)	<ul style="list-style-type: none"> - A girl 9 exposing her body) from Kasama theatre Arts dancing for the President 	<ul style="list-style-type: none"> - President Banda and his escorts at the Kasama Airport
Post Newspaper, August 24, 2009	4	2	<ul style="list-style-type: none"> - 3 girls wearing masks at a railway station in Tokyo - Tourism Minister Catherine Namungala whispering to the President during a meeting 	<ul style="list-style-type: none"> - Chiluba attacks judiciary for convicting his wife - President Banda during a meeting with chiefs Indunas