



People
Change
the World

Diakonia



Sweden
Sverige

SADC PROTOCOL@WORK SUMMITS 2024

SRHR, GBV, and Climate Change

Categories Template

(country, location, date and presenter)

Please use your own background photos to make your presentation unique. Quotes and any other visuals make your presentation more engaging!

BACKGROUND`1

HeForShe and Social Accountability platforms

- This sought to address GBV, focusing on addressing unequal power relations as a major cause and driver, and improving access to friendly GBV services.
- Reduced GBV cases in Marondera Districts, improved service delivery and overall, safer communities.
- Capacity Building, Awareness Raising and movement building
- The strategies were chosen because they empower individuals and communities with knowledge and power to dismantle GBV, and empower them to hold service providers to account.



OBJECTIVES

- To reduce GBV cases in Marondera and Bindura.
- To build a movement of men and boys who champion equality in Marondera and Bindura
- To increase the availability and quality of GBV services in Marondera and Bindura



TARGET GROUPS

- Men and boys
- GBV service providers

Men and boys have influence over their peers, and they have the power to shift power dynamics within their homes and communities. GBV service providers are directly involved in assisting survivors and they have the power to provide affordable, friendly and survivor-centred GBV services



ACTIVITIES

- **HeForShe Dialogues**
The HeForShe Dialogues aim to engage and mobilize a group of 15–20 men within the community. Gathered at a familiar local venue, participants explore essential concepts, including gender equality, gender-based violence (GBV), and women's empowerment. They take part in an interactive "Power Walk" exercise, designed to illustrate the obstacles that prevent women and girls from achieving equality. By the session's end, each participant makes specific commitments to advocate for gender equality and address GBV within their homes and communities.
- **Social Accountability Platforms**
The Social Accountability Platforms bring together 20–30 community members along with 6–8 representatives from GBV service providers, such as the Victim Friendly Unit, local clinics, and the Ministries of Social Welfare and Women's Affairs. Through a "World Café" exercise, community members share feedback on the GBV services available in their area. Service providers then respond to these insights and pledge specific actions to address the identified issues, fostering accountability and improved service delivery.

STRATEGIES EMPLOYED BY THE PROJECT

- **Movement Building**

Movement building created a strong community network, encouraging men and boys in Marondera and Bindura to take collective responsibility for addressing GBV. This visible, united front inspired ongoing participation and a sense of shared purpose.

- **Awareness Raising**

Awareness campaigns shifted mindsets, helping men and boys understand GBV as a community issue, not just a "women's problem." By highlighting the impact of GBV, these efforts motivated them to actively oppose it.

- **Capacity Building**

Capacity-building workshops equipped community members with practical skills to handle GBV cases and advocate for change. This empowered men, boys, and local leaders to take confident, informed action against GBV, fostering accountability and resilience within the community.

PARTNERS

The Ministry of Women Affairs was engaged as a project partner, responsible for mobilizing community members to participate in activities and assisting with referrals afterward. They will remain involved due to their community-level structures, which are vital for sustaining the project's impact.

BUDGET

	Amount in \$
Gender specific allocation (HeForShe)	\$900
Gender in mainstream projects (please specify)	0
Amount contributed in cash or in kind by partner organisations (please specify)	\$900
Other sources (please specify)	0
Total	\$900

PARTICIPANTS

Category	Women	Men	Total	% Women
Direct participants	60	40	100	66%
Indirect participants (e.g. through other networks)	3	1	4	75%
Online participants (e.g. website access, mailing lists, scholarly articles)	0	0	0	0
Total	63	41	104	

CHALLENGES

Main challenges

Resistance to change – some community members, especially men and boys, explicitly opposed the idea of equality and women empowerment.

Once-off Monitoring and Evaluation due to limited resources.

How have these challenges been overcome

Continuous engagement

Lessons learned

Change takes time

How the learning will be applied

Continuous engagement with communities – virtual platforms

RESULTS

Please share some of your results:

- Commitments from men and boys from the HeForShe
- Commitments from service providers to provide friendly/affordable GBV services.
- Increased awareness of of GBV and gender equality by community members

How is the project responding to:

- Public participation – through the Social Accountability
- Changes in gender attitudes at individual and community level – through the HeForShe

[Report - HeForShe Bindura.pdf](#)



LEARNING

What are the key lessons from this project/practice?

- Change takes time
- Shifting mindsets is central to achieving gender equality

How will you apply the lessons going forward?

- Continuously engaging communities, including religious and religious leaders.
- Continuing to share advocacy messages

MONITORING AND EVALUATION

How do you monitor the success of the project?

- M and E calls with district focal persons
- M and calls with the Ministry of Women Affairs

What types of monitoring and evaluation methods and tools did you use to measure impact?

Questioners

Focus group discussions

SUSTAINABILITY AND REPLICATION

How can the work be sustained/kept going?

- Through continuing to work with the MoWA
- Through engaging on WhatsApp group

How can the work be cascaded to other organisations?

- Through effective documentation e.g. the development of manuals that can be used to facilitate sessions.

NEXT STEPS

- Continuous community enjoyment

