SADC PROTOCOL@WORK SUMMITS 2024

MEDIA Template

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SYNOPSIS

- Type of Media(print, online)

- Construction of bio-gas digesters in Zhombe and Silobela by Zibagwe RDC
- Provides a clean energy source, with readily available raw materials
- Reduces risks associated with travelling long distances to fetch firewood
- Reduces teen pregnancies, earl child marriages, dropouts.
- Provides clean energy for waiting mothers
- Forests infested by gold panners
- Curbs deforestation and protects the forest
- Carbon credits
- Waste management and recyclings
- Production of bio-fertiliser for nutrition gardens
- Income generating projects through selling excess gas, nutrition gardens, fertiliser

- **What and why makes the story relevant?**
- comes at a time when the country is reeling from child marriages and teen pregnancies, drop outs of girls
- Cases where on the increase in Kwekwe District due to mining activities
- Majority of cases reported in the rural areas
- Answers to issues of climate change

- **What context does it respond to**
- Teen pregnancies, child marriages, school drop outs, climate change, PPP

BACKGROUND

- **Why did you write the story? What problem or context is it responding to?**
- Multifaceted article which tackles recent issues climate change, teen pregnancies, child marriages
- Girls and women are at the receiving end of non availability of energy sources
- Other key factors driving social ills among girls-water, climate change, poverty, patriarchal beliefs
- Addresses key issues like climate change, child marriages, teen pregnancies, drop outs especially of girls from school
- Addresses patriarchal societal norms that girls and women are meant to provide food for families and they go out of their way
- Responds to issues of PPP
- It tackles climate change through preservation of trees and accumulation of carbon credits, which are a source of income
- whole of government approach to addressing issues

Key Objectives

- **What did you hope to achieve with this coverage?**
- A model project that can be replicated by other councils
- Correct societal beliefs that women are meant to provide for families
- Expose sexual abuse cases by gold panners and men, most going unreported
- Reduce cases of GBV
- Highlight the need for electrification of clinics, safekeeping of medication
- Eliminate deforestation
- Eradicate poverty through employment creation
- Highlight efforts by government and its partners to empower women and girls and eradicate poverty, gbv

Target Audience

- **Who did you hope to reach?**
- government officials
- Local and rural authorities
- Targeted group of women, girls and youths
- NGOs
- Traditional leaders

Did you succeed in reaching this audience?

- yes
- **What Evidence do you have to that effect?**
- Implementation of the project at a large scale by different departments (REA)
- Award-Environment Awards Gender and the Environment

- Please upload pictures/Video

PROCESS/METHODOLOGY

- **How did you gather data?**
- Attended a commissioning of one of the projects in Wozoli , Silobela
- Conducted interviews with Zibagwe RDC, some affected girls, Gender-Links, Climate Change director, Mr Zhakata, government Minister July Moyo
- **How many female and male sources did you consult?**
- Mrs Grace Nyikavaranda
- Mrs Priscilla Maphosa
- 13 year old Vimbai Muto
- Minister Moyo
- Mr Machaya
- Mr Zhakata
- **Why did you choose these sources?**
- To ensure every context is represented and explained
- **Why were their voices important?**
- Actions taken towards addressing these issues , achievements, current actions, future plans,

IMPACT

What impact did you achieve through your story.

How did you use social media to maximise impact of your story. Give evidence.

- Implementation of similar projects by other councils and companies
- Discovery that waste can be put to good use
- Rampant on Facebook, twitter, watsapp

FEEDBACK

- **Please provide any examples of feedback that you received, including on social media?**
- Positive feedback and calls

FOLLOW UP

- **How would/did you conduct follow up to your story after it has/was been published?**
- How has the project led to the reduction of these cases
- How many bio-gasses have been constructed to date
- The impact its has caused in the community
- The rate of deforestation